

# Today's Agenda

- Thinking Differently
- The Economic Council's Focus
- Some Thoughts on the Political Landscape



#### Start with the why (not with the what)

Outside in / Conventional

Inside out in / Remarkable



#### Why? = The Purpose

What is your cause? What are your values?

#### How? = The Process

The specific actions to realize the Why

#### What?

What do you do? The result of Why. The proof

The Golden Circle according to Simon Sinek



#### What if...

- ... 6 million more Floridians and 150+ million visitors
- ... 1.8 billion jobs across a flat world
- ... disruptions drive the "unimagined"
- ... new marketplaces, work spaces & work places
- ... global trade shifts & Florida is front of the line
- ... plans move at pace of entrepreneurs
- ... governance & citizens are aligned & strategic
- ... talent, place and prosperity are the incentives
- ... and community drives all of this

# Drivers of Change



Growth



Innovation



Risks



Diversity



Nature of Work



Resources



Urbanization



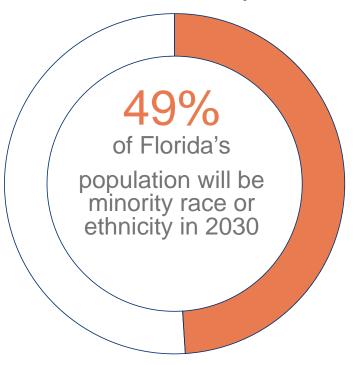
Globalization



Social Capital



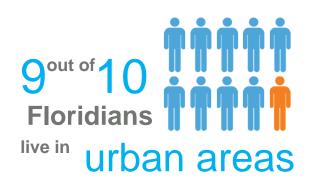
### More Diverse Population

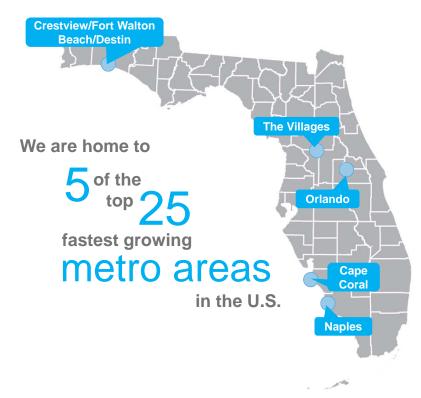






## Florida's Development Patterns







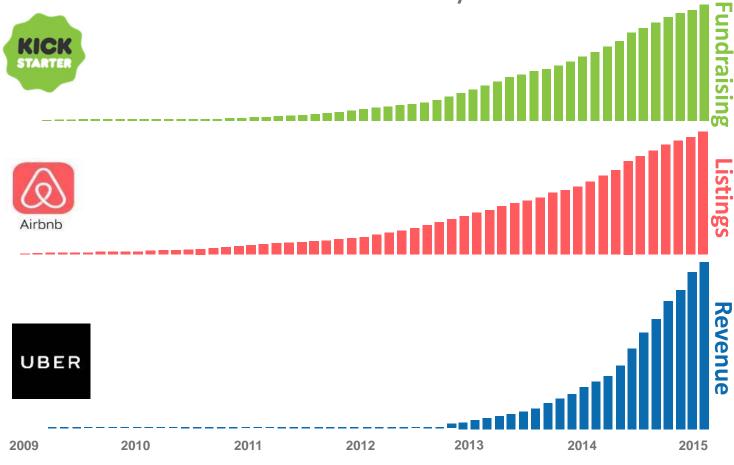
## Global Competition

# Change in Global Gross Domestic Product 2010 and 2030





# Innovation: Shared Economy +



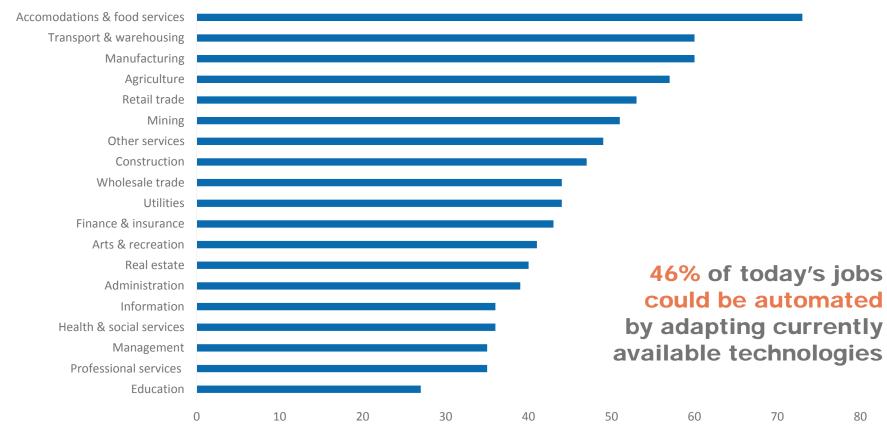


### Connectivity =



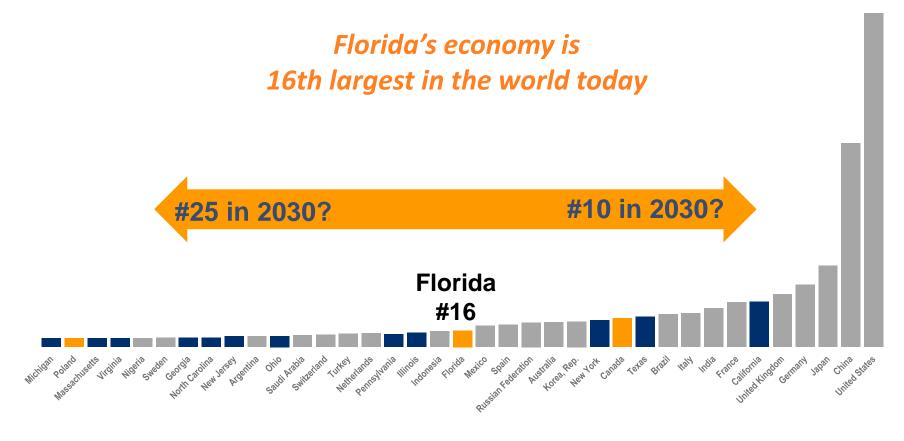


### Disruption





### Globally Competitive?





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#### 2018 Strategic Objectives

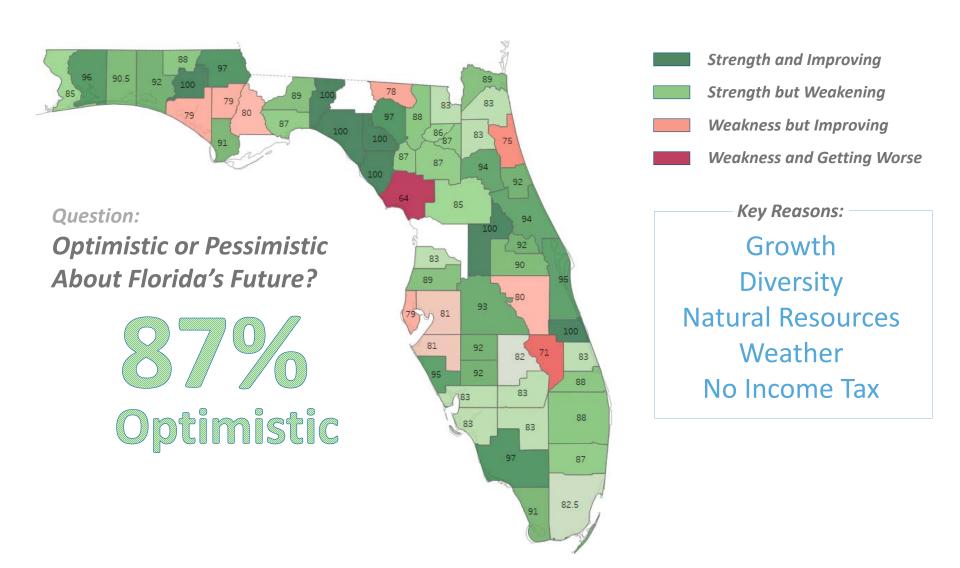
#### Mission:

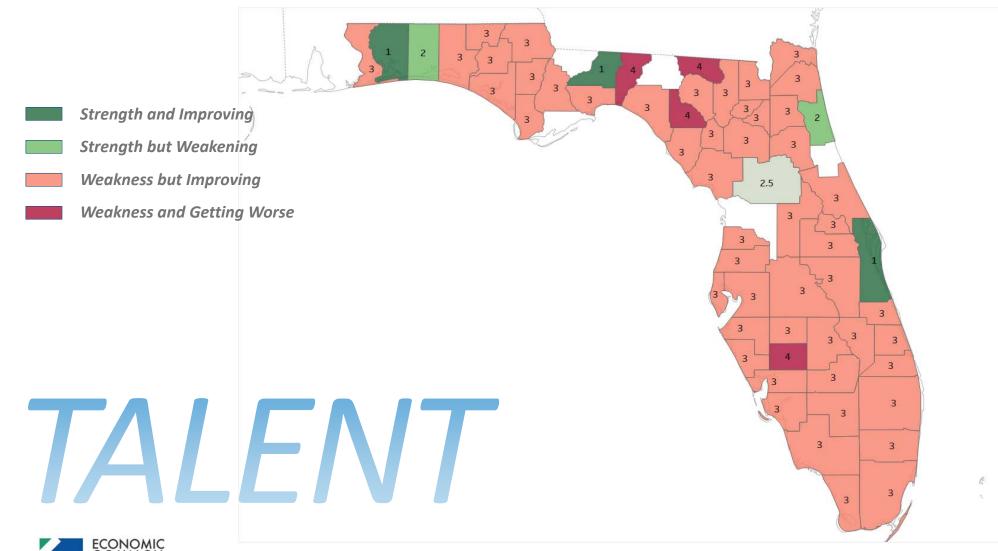
The Economic Council of Palm Beach County's mission is to create an environment in Palm Beach County that helps business prosper.





Integrated Political Action Committee



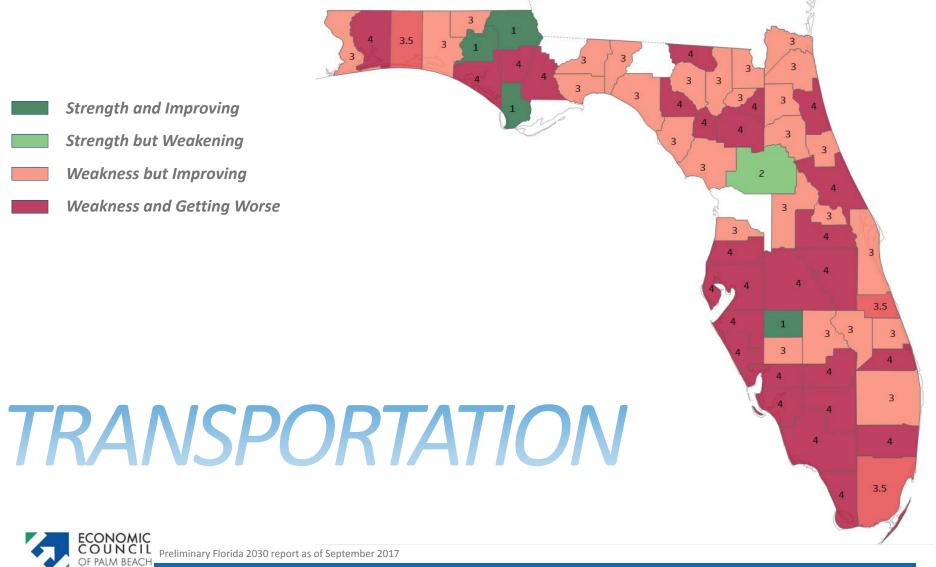


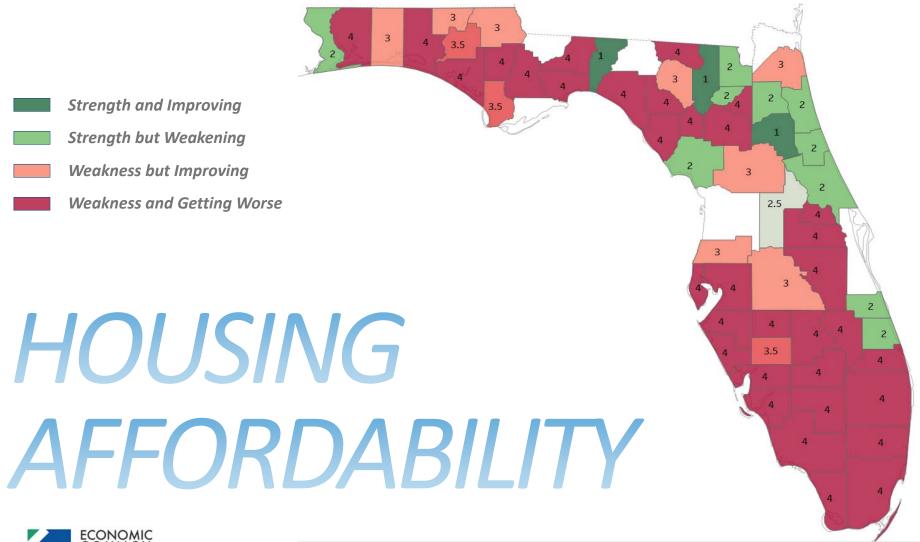
# **TALENT STATISTICS**

Benchmark	State of Florida	Palm Beach County
3 <sup>rd</sup> Grade Scores	Reading: 58% (Improving) Math: 62% (Improving)	Reading: 54% (Improving) Math: 62% (Improving)
8 <sup>th</sup> Grade Scores	Reading: 55% (Declining) Math: 46% (Declining) Science: 48% (Unchanged)	Reading: 56% (Declining) Math: 47% (Declining) Science: 52% (Unchanged)
High School Graduation Rate	80.7% (Improving)	82.3% (Improving)
Associate Degrees	38.3% (Improving)	42.3% (Improving)
Unemployment Rate	4.0% (Declining)	4.4% (Declining)
Jobs Year Over Year Change	- 221, 400	+ 22,482



Source: Florida Scorecard





#### **Business Climate Constituencies**

#### **COMPANIES**

#### INSTITUTIONS

#### **PEOPLE**



# **Foundations for Competitiveness**

